



# STORY OF SELF

storyofself.com

# PROGRAM OVERVIEW

A narrative curriculum for PHP & IOP treatment programs

## 94%

**Program Completion**

National Average: ~59%

## 92%

**Treatment Days Attended**

More Billable Days

## 8x

**Client Return On Investment**

Engagement Drives Revenue

### Built For

- PHP & IOP Treatment Centers
- Addiction Recovery Programs
- Mental Health Treatment
- Clinical Directors & CEOs
- Program Developers

### Seamless Integration

No clinical rebuild required.  
Plugs into your existing schedule.

"I wish every treatment center had this. It goes deeper than most curriculum, and it actually sticks. This gave our clients something they could hold onto — they can live by."

—Licensed Clinician, 30 years in recovery

## THE PROBLEM

Disengagement — not diagnosis — is the primary driver of dropout, poor outcomes, and lost revenue in behavioral health treatment. Across 88 studies, the average program completion rate is just 59%. Most programs respond by investing in more business development. The ones outperforming their market fixed their programming instead.

## THE SOLUTION

Story of Self is a structured narrative curriculum that moves clients from passive participation to active ownership of their recovery. Rooted in narrative psychology, Self-Determination Theory, and evidence-based practice, it gives clients the one thing that makes treatment stick: a story worth living.

## HOW INTEGRATION WORKS

### 01 INITIATION

Leadership alignment, clinical assessment, staff training (16 CEUs), and ROI forecast. We map Story of Self to your mission before a single session runs.

### 02 INTEGRATION

4-week live pilot with your clients. Your designated Story Champion is trained alongside real cohorts. Curriculum embeds into your existing schedule without disruption.

### 03 OPTIMIZATION

Outcome tracking, engagement analytics, and program refinement. Story of Self scales across tracks, teams, or additional locations as your results compound.

## 6-UNIT CURRICULUM ARC

### 1- CHARACTER

Who am I as the lead in my own Story?

### 2- CHALLENGE

What Defining Moments shaped me?

### 3- CHOICE

How did pain change my path?

### 4- CAVE

Face the shadow before transformation.

### 5- CHANGE

Growth, resilience, reclaiming worth.

### 6- CREATE

Purpose, meaning & a story worth living.

## WHAT YOUR PROGRAM RECEIVES

- Champion Training — Certify a staff clinician as your Story Champion
- Complete Curriculum — Slides, facilitation guides, workbooks
- Client Story Workbooks — Provided to every client, structured and ready
- 16 CEUs — Included in the 2-day staff training workshop
- Implementation Support — Hands-on guidance through your first cohort
- ROI Tracking Tools — Measure engagement, attendance, and outcomes
- Champion Community — Ongoing peer support and clinical development

Ready to see the fit?

[storyofself.com/contact](https://storyofself.com/contact)

(832)519-8211 | [admin@storyofself.com](mailto:admin@storyofself.com)

**Book a Free 30-Minute Discovery Call — [storyofself.com/contact](https://storyofself.com/contact)**

No commitment required. We'll show you the fit before you invest a dollar.