

# Story of Self

storyofself.com

Most programs treat the symptoms.  
This changes the story.

## 94%

PROGRAM COMPLETION

National avg: ~59%

## 92%

TREATMENT DAYS ATTENDED

More billable days

## 8x

CLIENT ROI

Engagement drives revenue

### BUILT FOR

- PHP & IOP Treatment Centers
- Addiction Recovery Programs
- Mental Health Treatment
- Clinical Directors & CEOs
- Program Developers

### SEAMLESS INTEGRATION

No clinical rebuild required.  
Plugs into your existing  
PHP or IOP schedule.

Ready to see the fit?

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# Program Overview

A narrative curriculum for PHP & IOP treatment programs

## THE PROBLEM

Disengagement — not diagnosis — is the primary driver of dropout, poor outcomes, and lost revenue in behavioral health treatment. Across 88 studies, the average program completion rate is just 59%. Most programs respond by investing in more business development. The ones outperforming their market fixed their programming instead.

## THE SOLUTION

Story of Self is a structured narrative curriculum that moves clients from passive participation to active ownership of their recovery. Rooted in narrative psychology, Self-Determination Theory, and evidence-based practice, it gives clients the one thing that makes treatment stick: a story worth living.

## HOW INTEGRATION WORKS

### 01 INITIATION

Leadership alignment, clinical assessment, staff training (16 CEUs), and ROI forecast. We map Story of Self to your mission before a single session runs.

### 02 INTEGRATION

4-week live pilot with your clients. Your designated Story Champion is trained alongside real cohorts. Curriculum embeds into your existing schedule without disruption.

### 03 OPTIMIZATION

Outcome tracking, engagement analytics, and program refinement. Story of Self scales across tracks, teams, or additional locations as your results compound.

## 6-WEEK CURRICULUM ARC

- |  |   |
|--|---|
| 1 <b>Character</b> — Who am I as the lead of my own story? | 2 <b>Challenge</b> — What defining moments shaped me?         |
| 3 <b>Choice</b> — How did pain change my path?             | 4 <b>Cave</b> — Facing the shadow before transformation.      |
| 5 <b>Change</b> — Growth, resilience, reclaiming work.     | 6 <b>Create</b> — Purpose, meaning, and a story worth living. |

## WHAT YOUR PROGRAM RECEIVES

- **Champion Training** — Certify a staff clinician as your Story Champion through a 2-day staff training workshop.
- **Client Story Workbooks** — Provided to every client, structured to help them live by their story.
- **Implementation Support** — Hands-on guidance through the first 4 weeks of the program.
- **Complete Curriculum** — Slides, facilitation guides, and more.
- **16 CEUs** — Structured, ready to use.
- **ROI Tracking Tools** — Measure engagement, attendance, and more.

*"I wish every treatment center had this. It goes deeper than most curriculum, and it actually sticks. This gave our clients something they could hold onto long after discharge — a framework they can live by."*

— Licensed Clinician, 30 years in recovery

**Book a Free 30-Minute Discovery Call — [storyofself.com/contact](https://storyofself.com/contact)**

No commitment required. We'll show you the fit before you invest a dollar.